



## CORPORATE FACT SHEET

### OVERVIEW

For over 60 years, ATP (formerly AlliedTPro) has been a prominent leader in the U.S. inbound market and served more than 600 of the most successful tour and travel providers in 50+ countries around the world. Now, with five distinct product lines, *Escorted Tours*, *Group Travel*, *FIT*, *VIP Concierge*, and *Corporate Travel*, ATP speaks to a variety of individual, group and corporate travelers both domestically and internationally.

**Escorted Tours** offers a comprehensive selection of multi-lingual and language exclusive escorted coach programs that represent the essence of both the natural and man-made wonders of the U.S.A.

**Group Travel** provides tailor-made services for leisure and incentive groups, arrangements for conventions and congresses across the country, as well as ground handling for cruise companies.

**FIT** portfolio includes a wide array of hotels across the United States and Canada with a special emphasis on National Parks, luxury hotels, and other unique properties. Our B2B online booking system, *Première*, features an extensive selection of tours, excursions, transfers, tickets to shows and sporting events.

**VIP Concierge** is dedicated to meeting the needs of the luxury and lifestyle conscious traveler providing customized, innovative luxury experiences and high-touch customer service, with quality and authenticity always remaining paramount.

**Corporate Travel**, our newly added product line, combines technology and the human service for help with bookings and trip support.

### STRUCTURE & BRAND PROFILE

ATP is headquartered in New York with a West Coast hub in Las Vegas, and presence in Orlando, Los Angeles and Honolulu.

### PRODUCTS & SERVICES

ATP offers a comprehensive product line, carefully designed to meet the needs of the tour operator inbound market to the United States. Services include:

- › FIT
- › VIP Concierge / Custom FIT
- › Group travel
- › Escorted coach tours
- › Meetings, incentives and conventions
- › Thematic & Experiential travel
- › Sightseeing tours, attractions and airport transfers
- › Cruise handling
- › Corporate travel

### MILESTONES

1955	Allied Tours was created as the first receptive operator handling international groups into the USA
1970s	The individual traveler (FIT) emerged and packaging was introduced
1980s	The multi-lingual and exclusive language escorted tours program was introduced, as well as Fly-Drives for the more adventurous
1999	TPro is purchased by Kuoni Travel Ltd.
2002	Allied Tours is merged with TPro under the Kuoni umbrella to create the largest inbound receptive operator with a network of offices in Miami, Orlando, Los Angeles and headquarters in NYC
2007	AlliedTPro India goes live as 24/7 Emergency call support
2008	AlliedTPro expands their Las Vegas presence
2013	AlliedTPro develops thematic travel brand brite spokes, the first ecommerce brand focusing on both domestic and international markets
2017	AlliedTPro is purchased by Fairfax Financial Holdings Limited
2018	AlliedTPro adds Corporate Travel as its newest business line and rebrands to ATP

### MANAGEMENT

- › Mark Morello, Chief Executive Officer
- › Sanya Hamilton, Head of Sales
- › Chris Liekens, Head of Escorted Tours
- › Marko Jovanovic, Head of Luxury Travel Brands & Groups
- › Karin Omojola, Head of Product

### LOCATIONS OF ATP

- › New York:  
AlliedTPro (Head Office)  
501 7<sup>th</sup> Ave, Ste 1610  
New York, NY 10018  
212.596.1000
- › Las Vegas:  
702.837.9868
- › Los Angeles:  
619.819.5856
- › Orlando:  
407.996.8200