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**OVERVIEW**


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For over 60 years, AlliedTPRO has been a prominent leader in the U.S. inbound market and served more than 600 of the most successful tour and travel providers in 50+ countries around the world. With our distinct product lines, *Escorted Tours*, *Leisure & MICE Group Travel*, *FIT*, *Première* – A VIP Concierge Experience, and *brite spokes* – Thematic Travel Experience, AlliedTPRO speaks to a variety of individual, group and corporate travelers both domestically and internationally.

*Escorted Tours* offers a comprehensive selection of multi-lingual and language exclusive escorted coach programs that represent the essence of both the natural and man-made wonders of the U.S.A. *Leisure & MICE Group Travel* provides tailor-made services for leisure and incentive groups, arrangements for conventions and congresses across the country, as well as ground handling for cruise companies. *FIT* offers an online booking system featuring an extensive nation-wide hotel inventory, transfers and private transportation, a wide selection of tours and excursions, and tickets to shows and sporting events. *Première* is dedicated to meeting the needs of the luxury and lifestyle conscious traveler; providing customized, innovative luxury experiences and high-touch customer service, quality and authenticity always remaining paramount. *brite spokes* focuses on the latest individual styles and tastes, personal interests, self-enrichment opportunities and thematic travel.

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**STRUCTURE & BRAND PROFILE**


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AlliedTPRO is headquartered in New York with a West Coast hub in Las Vegas, and presence in Orlando and Los Angeles.

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**PRODUCTS & SERVICES**


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AlliedTPRO offers a comprehensive product line, carefully designed to meet the needs of the tour operator inbound market to the United States. Services include:

- › FIT
- › VIP Concierge / Custom FIT
- › Group travel
- › Escorted coach tours
- › Meetings, incentives and conventions
- › Thematic & Experiential travel
- › Sightseeing tours, attractions and airport transfers
- › Cruise handling

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**MILESTONES**


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1955	Allied Tours was created as the first receptive operator handling international groups into the USA
1970s	The individual traveler (FIT) emerged and packaging was introduced
1980s	The multi-lingual and exclusive language escorted tours program was introduced, as well as Fly-Drives for the more adventurous
1999	TPro is purchased by Kuoni Travel Ltd.
2002	Allied Tours is merged with TPro under the Kuoni umbrella to create the largest inbound receptive operator with a network of offices in Miami, Orlando, Los Angeles and headquarters in NYC
2007	AlliedTPRO India goes live as 24/7 Emergency call support
2008	AlliedTPRO expands their Las Vegas presence
2013	AlliedTPRO develops thematic travel brand brite spokes, the first ecommerce brand focusing on both domestic and international markets
2017	AlliedTPRO is purchased by Fairfax Financial Holdings Limited

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**MANAGEMENT**


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- › Mark Morello, Chief Executive Officer
- › Sanya Hamilton, Head of Sales
- › Chris Liekens, Head of Escorted Tours
- › Marko Jovanovic, Head of Luxury Travel Brands & Groups
- › Karin Omojola, Head of Product

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**LOCATIONS OF ALLIEDTPRO**


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- › New York:  
AlliedTPRO (Head Office)  
5 Penn Plaza, 5<sup>th</sup> Floor  
New York, NY 10001  
212.596.1000
- › Las Vegas:  
702.837.9868
- › Los Angeles:  
619.819.5856
- › Orlando:  
407.996.8200